



The Crucial 20%

www.rickydean.net/crucial20

Frequently Used Tools/Sites

Hubspot Signals- Allows you to be notified and track email opens:

<http://www.getsignals.com/>

Pixlr- Browser Based Photo Editing

<http://pixlr.com/>

Da'Button Factory- Create Quick Buttons for Call to Actions and Forms

<http://dabuttonfactory.com/>

Viewpath.com- Web Based Project Scheduling

<http://www.viewpath.com/>

Instant Sales Page- Allows you to roll out *Custom* Facebook Apps in 15 Mins

<http://instantsalespage.com/>

3 Minute Magic Websites- Wordpress websites with custom themes and hosting for \$97 per year.

<http://3minutemagicwebsites.com/>

Constant Contact- Email Newsletters and list management

<http://www.constantcontact.com/index.jsp?pn=themarketingdepartment>

Perfect Audience- Facebook and Google Integrated Retargeting

<http://www.perfectaudience.com/>

Drop Box- Online File Storage and Sharing

<https://www.dropbox.com>

Evernote- Notes/Task Lists and Database

<https://evernote.com/>

Social Zing- Social Media Management, Email Management, Landing Page/Facebook Apps, Web Meetings

<http://go.socialzing.me/>

Post Runner- Guest Posting, Content Posting and SEO

<http://postrunner.com/>

Google Apps- Group Email, Collaboration and Productivity Suite

<http://www.google.com/enterprise/apps/business/>

Call Rail- Phone Call Tracking and Recording

<http://www.callrail.com/>

Wistia- Video Hosting and Streaming with Analytics

<http://wistia.com/>